REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET   HARRIS REPORT FROM REP   OCT1/12 12.53
                       CHANGES   *** WFTV-TV ***

FAX# 703 528 7880

ADV # _____   ADV. NAME ISS/AMER. CROSSROADS   REP.# _____   OFF.# 6556   SALESMAN # _____

AGY # _____   AGY. NAME CROSSROADS MEDIA LLC   BUYER NAME MICHELLE SANTUOSO

                  66 CANAL CENTER PLAZA, SUITE 555   SALES PRSN WA- JOE KNAUER

                  ALEXANDRIA, VA 22314

ORDER # _____   CONTRACT # 6320464   CLASS: NATL.   LOCAL   REGIONAL

PRDCT AMERICAN CROSSROADS EST#1017 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12   SEP27/12   WK-2

CITY TAX _____   STATE TAX _____   CO-OP BILLING NEEDED _____   DATE OCT1/12 12.53

REP:
  TO LENA
  FR JULIE
  OK'D M3
  TTLS RTS
  PLS CFM, THX 10/1

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

          AMERICAN CROSSROADS

:LINE#:REP :CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START : DATE	: END : DATE	:SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :										
	AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1017						
	AGENCY PRODUCT CODE = 27									
10 S	800P-1130P	30		$6,000.00	9/22	9/22	0	SAT		0
PROGRAM :	SAT NT FTB-ABC									
CON COM1:	SAT NT FTB-ABC									
37 A	1157P	30		$6,000.00	9/22	9/22	1	SAT		1
PROGRAM :	SAT NT FTB-ABC									
ORD COM1:	LATE RUN DUE TO FOOTBALL RAN FROM 2000-2359P									
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-10										

STATION MAKEGOOD OFFERS:
M3   OK'D   BUY#10
MISSED:SAT/800P-1130P
OFFER:SAT/1157P
CMT:LATE RUN DUE TO FOOTBALL RAN FROM 2000-2359P

SEP/12   166000.00

:LINE#:REP :CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE :	: END DATE :	:SPTS /WK:	WEEK INVT :	DAYS	:TOTL: :SPTS:
: :LINE#: :										

| | | | | SEP22 | | 30S | $6,000.00 | | (OCT1/12) |
| | | | | SEP22 | | 30S | $6,000.00 | | PLS ADVISE. |

CONTRACT TOTAL   166000.00
TOTAL SPOTS   37

MARKET TOTALS $415,000

WFTV 40%	WKMG 28%	WESH 24%	WOFL 7%	WKCF 0%	WRBW 0%	CABL 0%
	WOPX 0%	WRDQ 1%	EFTV 0%			

SVC- NSI
DEMOS- RA35+*
MOD CODE   A-ADD   B-BUY TYPE   C-CANCELLED   DE-DELETE   E-EFF DATES   L-LENGTH   M-MAKEGOOD   N-PROGRAM NAME
P-CLASS,PLAN,SECT   Q-PAID PGM   R-RATE   S-SPOTS PER WEEK   T-TIME   X-LATE   Y-DAYS   Z-COMMENTS   *-MULTIPLE